What You Need to Know About
3D Cloud Product Configurators for Home Furnishings

SEE IT IN 3D

View in AR

Eames Lounge Chair and Ottoman

$6,895.00

★★★★⯪ (557 Reviews) | Item No. 100077567

| 1 Size ? | Standard ▼ |

| 2 Shell ? | Walnut ▲ |

| 3 Upholstery | Black ▼ |

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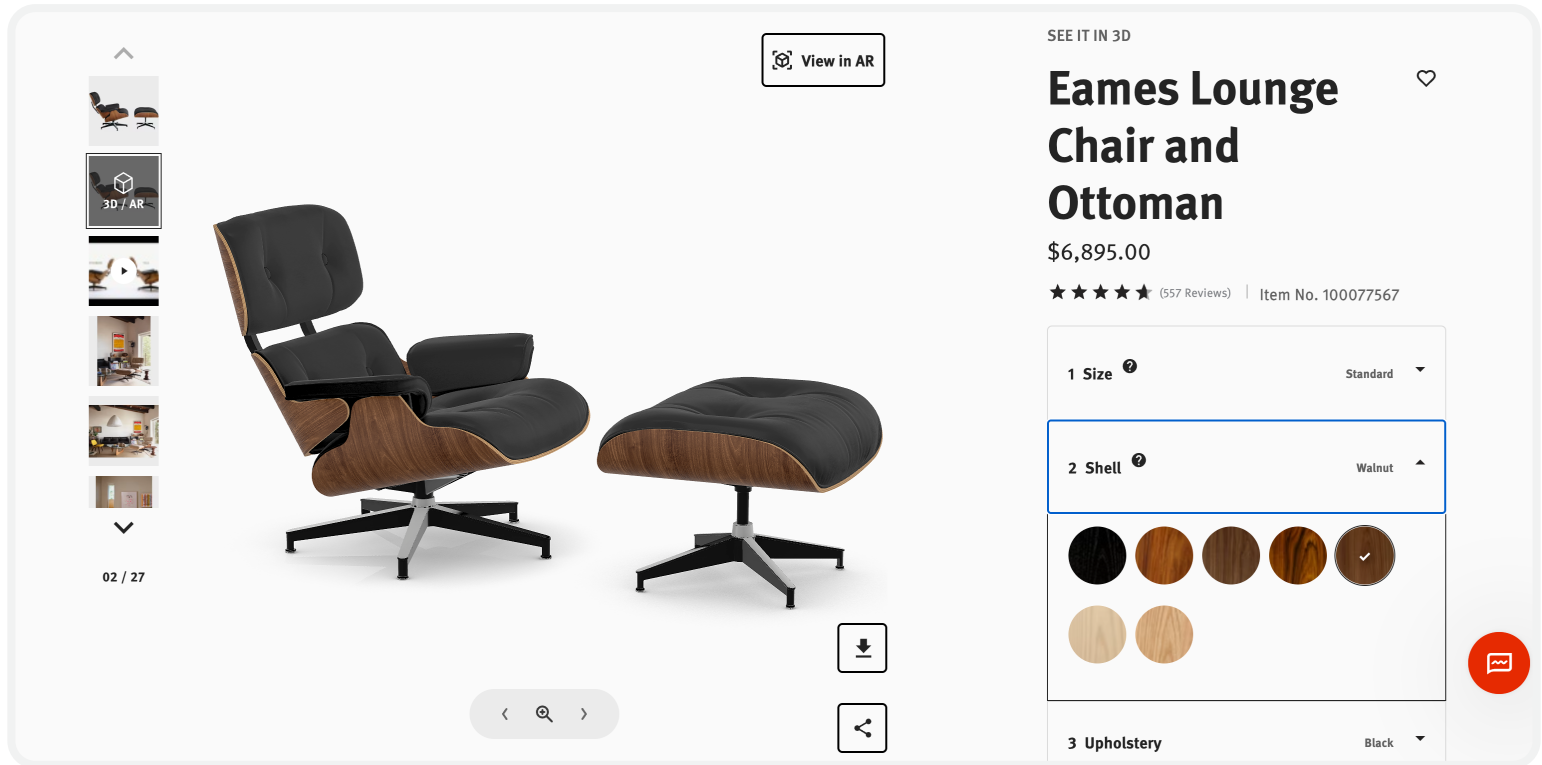
Speedy no-code updates

Self-service or full-service

High-def WebGL visuals

Add renders, 360 spins

Patented WebAR OnDemand

What makes 3D Cloud Product Configurators unique?

3D Cloud Product Configurators offer a user-friendly, realistic, data-driven, and customizable solution for 3D or rendered product configuration. No custom code is required—setup, updates, and pricing are managed through the 3D Cloud Platform. Configurators built for product detail pages can be re-used in the 3D Cloud Room Planner.

We enable visual specification of complex, configurable home furnishing product catalogs at scale, powering experiences across e-commerce sites and physical retail environments, and giving customers the clarity and confidence to purchase.

Fast Facts

- No custom coding required—fully data-driven
- Configurator builder UI simplifies updates and setup
- Supports high-quality visuals via 3D WebGL or rendered spins
- Handles complex SKUs with dependencies, pricing, steps, and options
- Integrates with existing systems for add-to-cart, PIM data, CRM, and analytics
- Compatible with 3D rendered spins and 3D model spins

40% Increase in AOV

75% Interaction rate

$1500 Average order value

Is it secure?

Layered Security Architecture

- Physical infastructure
- Software services
- Data persistence
- Service change control
- Service support

Redundancy & Capacity Planning

- Auto-heal services
- Globally distributed services
- 24/7/365 monitoring

Security Compliance & Audits

- Penetration and vulnerability testing
- SOC 2, Type I
- SOC 2, Type II
- ISO 27001/2013

Visit us to learn more:

Will it work with our other systems?

- Integrates with add-to-cart, PIM data, CRM, or analytics

How are 3D Cloud Product Configurators different?

☑ Model 3D products once and reuse across multiple platforms

☑ Specifically designed for furniture, office, and DIY applications

☑ Offers an easy-to-use no-code user interface

☑ Cloud-hosted architecture ensures availability and scalability

☑ Offers both self-service and full-service deployment options

☑ Simple and effective integration with existing retail systems

Who is using 3D Cloud Product Configurators?

HermanMiller

BALLARD DESIGNS

DESIGN WITHIN REACH

macy's

Raymour & Flanigan
FURNITURE | MATTRESSES ®

FRONTGATE

3dcloud.com/configs

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