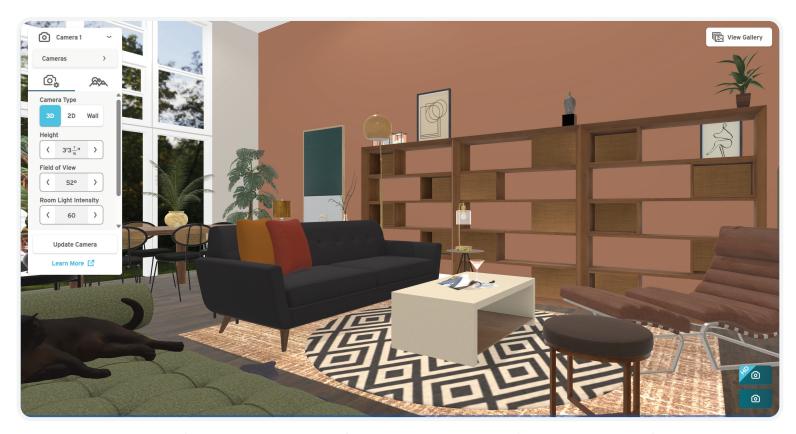# What You Need to Know About
# 3D Cloud Room Planner For Consumers



**Intuitive planning with buyable products**

**Patented photo-based design**

**Mobile version with multi-product WebAR**

**Pricing and cart integration**

**iOS room scanner add-on**

## What makes 3D Cloud Room Planner for Consumers unique?

The 3D Cloud Room Planner for Consumers is designed to give consumers an intuitive self-service path that allows a shopper to create a room within 20 minutes or less, without any training, Consumers can go from room scan to floorplan in minutes. The planner is mobile-first and accessible, helping shoppers design their dream spaces and visualize purchases in real time. It supports add-to-cart functionality, integrates with e-commerce platforms, and offers branded inspiration templates to enhance engagement and drive conversions.

## *Fast Facts*

- Design confidently with true-to-scale products, finishes, and fabrics
- Recreate rooms using 3D Cloud Room Scanner on iPhones/iPads
- Drives design services leads
- Integrated pricing and add-to-cart conversion tools
- Design From Photo feature for inspiration-based planning
- Mobile WebAR view to visualize products in a home

**30%** Increase in AOV

**25%** Reduction in product returns

# Is it secure?

### Layered Security Architecture

- Physical infastructure
- Software services
- Data persistence
- Service change control
- Service support

### Redundancy & Capacity Planning

- Auto-heal services
- Globally distributed services
- 24/7/365 monitoring

### Security Compliance & Audits

- Penetration and vulnerability testing
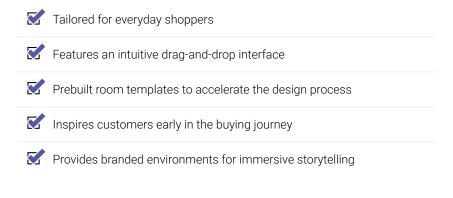- SOC 2, Type I
- SOC 2, Type II
- ISO 27001/2013

AICPA SOC
aicpa.org/soc4so

ISO

## Will it work with our other systems?

- Integrates with add-to-cart, PIM data, CRM, or analytics

Visit us to learn more:

3DCloud

## How is 3D Cloud Room Planner for Consumers different?

☑ Tailored for everyday shoppers

☑ Features an intuitive drag-and-drop interface

☑ Prebuilt room templates to accelerate the design process

☑ Inspires customers early in the buying journey

☑ Provides branded environments for immersive storytelling

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## Who is using 3D Cloud Room Planner for Consumers?

CITY FURNITURE

American Furniture Warehouse

★macy's

JOYBIRD

Raymour & Flanigan
FURNITURE | MATTRESSES ®

BOB'S Discount Furniture

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