What You Need to Know About
3D Cloud WebAR

Browser-based Augmented Reality	Accurate scale + placement	Instant access from product pages	Patented multi-product WebAR	Patented WebAR OnDemand

What makes 3D Cloud WebAR unique?

3D Cloud WebAR delivers app-free augmented reality experiences directly from product pages. Customers can instantly place products in their space using just a phone browser, helping them evaluate size, style, and fit before buying. Built to scale, it is powered by the 3D Cloud Digital Asset Management System. Go beyond standard product page-based WebAR with our patented WebAR OnDemand experience for configurable products, multi-product WebAR, and WebAR as a feature in the 3D Cloud Room Planner mobile experience.

Fast Facts

- Launch AR from any mobile PDP
- Works without app downloads
- Uses same 3D assets as 360 product spins and room planners
- Scaled for e-commerce traffic
- Supports accurate product positioning and sizing
- Web-native and compatible across mobile OS

2.5M+ WebAR views/yr	10% AR view rate for larger products	5min Session Duration

Is it secure?

Layered Security Architecture

- Physical infastructure
- Software services
- Data persistence
- Service change control
- Service support

Redundancy & Capacity Planning

- Auto-heal services
- Globally distributed services
- 24/7/365 monitoring

Security Compliance & Audits

- Penetration and vulnerability testing
- SOC 2, Type I
- SOC 2, Type II
- ISO 27001/2013

Will it work with our other systems?

- Reuse content with 3D Cloud Room Planner and other applications
- Uses standard interchangeable formats USDZ and GLB

Visit us to learn more:

How is 3D Cloud WebAR different?

- ☑ No app needed
- ☑ Utilizing existing 3D content pipelines
- ☑ Ultra-fast load times
- ☑ Accurate spatial rendering
- ☑ Frictionless PDP launch

Who is using 3D Cloud WebAR?

American Furniture Warehouse

BOB'S Discount Furniture

sofology®

HOM FURNITURE

dfs

BALLARD DESIGNS

CITY FURNITURE

FRONTGATE

CORT

grandinroad

3dcloud.com

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